tvo Leadership Circle
Be part of something extraordinary
Ignite Potential. Join the TVO Leadership Circle

At TVO, we believe learning has the power to change the world. Since 1970, TVO has sparked moments of learning, big and small, for millions of Ontarians of all ages in living rooms, around dining room tables, in classrooms, and online.

We do this for one simple reason: learning has the power to change the world in a way nothing else can.

Every time someone learns something; every time they have that little moment of wide-eyed wonder, it makes their lives better. The more of these moments we can create, the more lives will be improved through learning.

TVO is a non-profit registered charitable organization. And, while we receive funding from the Province of Ontario, we rely on generous support from people who believe in the power of learning as much as we do to continue to create and extend moments of learning to all Ontarians.

Our desire to change the world through learning is what drives us, and it’s what moves the people who support us.
Discover the Benefits to You

Few things have as profound an impact as learning. This is how TVO helps people of all ages build success at school, at home, at work, and in their communities.

We invite you to join this mission to change people's lives through the power of learning:

<table>
<thead>
<tr>
<th>BENEFITS + RECOGNITION</th>
<th>BRONZE $1000-$4999</th>
<th>SILVER $5000-$14,999</th>
<th>GOLD $15,000-$24,999</th>
<th>PLATINUM $25,000-$99,999</th>
<th>LEADERSHIP $100,000</th>
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</thead>
<tbody>
<tr>
<td>Personalized service (dedicated staff person assigned to you)</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
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<td>Bi-monthly Impact newsletter</td>
<td>★</td>
<td>★</td>
<td>★</td>
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<tr>
<td>Invitations to behind-the-scene tours for TVOkids and The Agenda with Steve Paikin</td>
<td>★</td>
<td>★</td>
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<td>Invitations to exclusive documentary screenings and launch events</td>
<td>○</td>
<td>★</td>
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<tr>
<td>Personal and private tours and live tapings for TVOkids and The Agenda with Steve Paikin</td>
<td>○</td>
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<td>Invitation to the annual gala dinner</td>
<td>○</td>
<td>○</td>
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<td>Intimate group dinner with Board Chair and CEO</td>
<td>○</td>
<td>○</td>
<td>★</td>
<td>★</td>
<td>★</td>
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<tr>
<td>Listing in the Annual Report at the applicable donor level</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>Listing on TVO.org at the applicable donor level</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
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<tr>
<td>Public recognitions online and on TV</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>★</td>
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<td>Public recognition as a supporter of TVO through press release</td>
<td>○</td>
<td>○</td>
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<td>★</td>
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Help Change the World through the Power of Learning

Your Leadership gift helps make the world a better place by giving all Ontarians access to in-depth Current Affairs and Documentary content and unique educational programming.

Four ways you can direct your donation to make an impact:

**In-Depth Current Affairs**
An informed citizenry plays an important role in building stronger communities and a healthier democracy. Through high quality journalism, TVO current affairs share a balanced, in-depth Ontario perspective via articles, videos and programming online and on TV, enabling people to explore, discover, and understand more on the issues that matter. This includes established feature programming like *The Agenda with Steve Paikin*, and new regional content found through Ontario Hubs.

**Innovative Educational Products**
TVO’s innovative educational programs and resources will help to unleash the potential of a new generation of Ontario learners.

*TVO mPower* - Free creative online games to help develop foundational K-6 math skills in the classroom.

*TVO ILC* - Ontario’s largest online high school.

*TVO Mathify* - Free 1:1 grade 7-10 online math tutoring with certified Ontario Teachers, and a library of resources for use in the classroom and at home.

*TVO TeachOntario* - An innovative online community where educators collaborate to improve student outcomes.

**Thought-Provoking Documentaries**
TVO documentaries share thought-provoking, in-depth stories that explore social, economic and political issues, enabling discovery and understanding of the issues that matter most to Ontarians.

**Award Winning TVOkids content**
With a focus on STEM (Science, technology, engineering, and math) education. TVOkids content aligns with the Ontario curriculum and is classroom-tested to inspire and develop Ontario’s youngest minds.

Discover the difference you can make through the power of learning please contact:

**Katherine McKellar**
Manager, Leadership Giving Philanthropy and Sponsorship

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Learn more about tv at tvo.org