

TVO Performance Agreement 2018/19

TVO uses a Performance Agreement (PA) process to set targets and measure performance, cascading from the corporate level through the entire organisation. This is the mechanism through which the organisation, the Executive Team, and employees are accountable for the success of TVO's Strategic Directions. TVO's 2018/19 PA is grounded in [Strategic Directions 2.0](#) and sets our priorities and targets for the fiscal year.

Digital Learning: We will support Ontario's transformation of learning inside and outside the classroom through digital technology

- TVO will register at least 212,500 users on mPower, ILC+GED, Homework Help, and TeachOntario by the end of March, 2019.
- TVO will maintain 2017/18 levels for average combined weekly video minutes for TVOkids content (on TV, TVOkids.com, and YouTube) in 2018/19.
- TVO will register at least 100,000 users on mPower Caregivers by the end of March, 2019.
- TVO's will deliver its Virtual Learning Environment (VLE) project on time, on budget, and within scope, as per plan.
- TVO will be recognized with at least one award or nomination for Digital Learning content for which TVO owns the Intellectual Property by the end of March, 2019.

Citizen Engagement: We will support citizen engagement through in-depth current affairs journalism from an Ontario perspective

- TVO will ensure at least a 20% increase over the 2017/18 baseline for average weekly consumption (total pages viewed) of TVO.org journalistic articles, excluding Ontario Hubs articles, by the end of March, 2019.
- TVO will ensure at least a 10% increase over the 2017/18 baseline for average combined weekly video minutes viewed for Current Affairs and Documentaries content (on TV, TVO.org, YouTube, Facebook, and Twitter) by the end of March, 2019.
- TVO will complete the TVO.org website refresh project on time, on budget, and within scope, as per plan.
- TVO will be recognized with at least one award or nomination for Current Affairs and Documentaries content for which TVO owns the Intellectual Property by the end of March, 2019.

Best People and Operational Excellence: We will build a digital organization where people thrive in a changing world

- TVO will increase the 2019 Employee Engagement Survey results for two targeted areas by at least 5% over the 2018 baseline.
- TVO will ensure all employees achieve five or more professional learning days in 2018/19.

Financial Sustainability: We will be financially sustainable through wise stewardship of funding, and focus on increased self-generated revenues

- TVO will achieve recurring self-generated revenue in 2018/19 as per the approved budget.
- TVO will identify cost savings by the end of March, 2019 of at least \$1 million to be realised in future years.