

Ministry of Education

Minister

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Queen's Park
Toronto ON M7A 1L2

Ministère de l'Éducation

Ministre

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Queen's Park
Toronto ON M7A 1L2



Ontario

Peter O'Brian
Chair
Ontario Educational Communications Authority
Box 200, Station Q
Toronto ON M4T 2T1

Dear Mr. O'Brian,

I am pleased to write to you in your capacity as Chair of TVO. Pursuant to the requirements of the Agencies and Appointments Directive, this letter sets out my expectations for TVO for the 2017-18 fiscal year.

Our province is well served by our public sector agencies and Ontarians have come to expect high quality products and services delivered by these agencies. Our citizens depend on you to provide leadership to your agency's board, management and staff.

Together with your fellow board members, the people of Ontario depend on you to establish the goals, objectives and strategic direction for TVO consistent with your agency's mandate, government policies, and my directions, where appropriate.

As you know, according to the *Ontario Educational Communications Authority Act*, TVO is mandated to:

- (a) initiate, acquire, produce, distribute, exhibit or otherwise deal in programs and materials in the educational broadcasting and communications fields;
- (b) engage in research in those fields of activity consistent with the objects of the Authority under clause (a);
- (c) discharge such other duties relating to educational broadcasting and communications as the Board considers to be incidental or conducive to the attainment of the objects mentioned in clauses (a) and (b); and
- (d) establish and administer distance education programs.

With the April 2014 release of the Ontario government's *Achieving Excellence: A Renewed Vision for Education in Ontario*, the Ministry of Education committed to build on the education system's four priorities: Achieving Excellence, Ensuring Equity, Promoting Well-Being and Enhancing Public Confidence.

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TVO will contribute to this vision by:

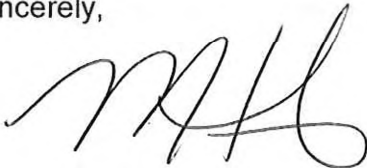
- developing and undertaking activities in support of the Government of Ontario's priorities to ensure continuous learning, high quality services, and citizen engagement, and reporting on outcomes achieved;
- managing the operational, strategic and financial risks encountered to help ensure business objectives are met;
- effectively managing expenses to align with the government's fiscal objectives to ensure the efficiency and sustainability of the agency; and
- continuing to work collaboratively with the Ministry to promote transparency and accountability.

In accordance with the mandate to increase revenue generation efforts, I am aware that TVO intends to increase revenues through philanthropic avenues and through an expansion of the Independent Learning Centre (ILC), internationally. As TVO increases its international efforts it will be important to track revenues and expenditures to ensure cost effectiveness. A detailed risk assessment and mitigation plan should be provided within the upcoming business plan to ensure TVO's ability to manage risk that may affect the agency and its operations. Components of this plan should include:

- Objective
- Scope
- Financial analysis

You and the agency's board, management and staff are major contributors to TVO's current growth and success. In this regard, I would like to take the opportunity to congratulate TVO for its many national and international awards won over the years and look forward to a continued partnership going forward. I thank you for your willingness to serve.

Sincerely,

A handwritten signature in black ink, appearing to read 'MH', written in a cursive style.

Mitzie Hunter, MBA
Minister