

**TVO Year-end
All-staff Meeting
April 2, 2008**

“If there’s one common thread to all our accomplishments, it’s this: by working together with a clear content strategy rooted in empowering people to be engaged citizens, and embracing change as opportunity, we build on each other’s strengths.”

-Lisa de Wilde, Chief Executive Officer



Sharing results

As part of TVO's strategy to develop an internal culture of learning and collaboration, quarterly all-staff meetings update employees on new projects, explore digital trends, and recognize outstanding achievements.



TVO staff gather in the lobby of a mid-town Toronto theatre prior to the April 2008 meeting.

[Click here](#) for a transcript of Lisa de Wilde's remarks.



Partnering in the digital space: TVO and Yahoo! Canada

Special guest speaker Kerry Munro, General Manager of TVO's new content distribution partner, Yahoo! Canada, shares his perspectives on how digital media is fundamentally changing the way people consume and interact with information.

Munro praises TVO's investment in people and technology, and its willingness to take chances and try new things in the digital space.

[Click here](#) for full TVO/Yahoo! Canada partnership release.

"Of all the conversations that I've had with media companies in Canada, and outside, I think it's safe to say personally that TVO has taken it further than any one company that I've spoken to has. So kudos to each of you." - Kerry Munro

Going Digital, together

TVO's biggest and most complex undertaking in many years has been the digital transformation of its in-house production facilities. TVO is now creating digital content in both of its state of the art studios and control rooms.



De Wilde applauds the collaborative spirit of the 90 members of TVO's "Going Digital" team.

Looking ahead: new productions, greater impact

In an overview of the coming year, de Wilde announces a new half-hour TVO-produced current affairs program, plans to take *The Agenda with Steve Paikin* “on the road” across Ontario, and the expansion of TVO’s one-of-a-kind online program for parents, *Your Voice* – all designed to further empower and engage TVO’s audience.



Staff participate in an informal Q&A session with CEO Lisa de Wilde.



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