



makes you think

## media release

### FOR IMMEDIATE RELEASE:

#### **TVO's broadcast licence renewed for full seven year term**

**TORONTO**--Aug. 22 2008--TVO, Ontario's public educational media organization, is pleased to report that its broadcast licence has been renewed by the Canadian Radio-television and Telecommunications Commission (CRTC) for a full seven year term.

"Over the last three years, TVO has been focused on creating greater impact in Ontario with our inspiring educational content for kids, their parents, and for thoughtful people everywhere in the province," says TVO's Chief Executive Officer Lisa de Wilde. "Today's CRTC decision gives us added confidence and impetus to continue expanding our efforts to be a unique source of alternative, multi-platform content that makes you think."

The new term for TVO's CRTC broadcast licence begins September 1, 2008, and is effective until August 31, 2015.

#### **About TVO**

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires, and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media.

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