



makes you think

## media release

### **TVO'S *YOUR VOICE* ASKS: IS TECHNOLOGY DUMBING DOWN OUR KIDS?**

- **Steve Paikin welcomes experts on TVO's Web-TV show for parents streamed live today at 2:30 pm from Quantum to Cosmos Festival in Waterloo**
- **Available on demand at [www.tvo.org/q2c](http://www.tvo.org/q2c) and [www.q2cfestival.com](http://www.q2cfestival.com); broadcast on TVO Sunday, October 25 at 6 pm**

Toronto, October 21, 2009 — Are attention spans shrinking? Do kids read as many books as they once did? Can kids write essays like the ones we had to in school? With studies showing the extensive use of technology in kids' everyday lives is changing the way their brains develop, TVO's Web-TV program for parents, *Your Voice*, asks: Is technology dumbing down our kids?

Streamed live and on-demand at [www.tvo.org/q2c](http://www.tvo.org/q2c) and [www.q2cfestival.com](http://www.q2cfestival.com) beginning at 2:30 pm today from the atrium of Perimeter Institute in Waterloo, this special edition of *Your Voice* is part of TVO's extensive coverage of Quantum to Cosmos Festival. To discuss and debate the effects of technology on child development, host Steve Paikin, sitting in for Cheryl Jackson, welcomes Mike Dover, vice president of nGenera Insight and Advisory Services and lead researcher on Don Tapscott's book *Growing Up Digital*; professor Julie Mueller from Wilfred Laurier University faculty of education; and journalist Alison Armstrong, co-author of *The Child and the Machine: Why Computers Put Our Children's Education at Risk*.

This episode of *Your Voice* will also be broadcast on TVO on Sunday October 25 at 6 pm.

### **About the Quantum to Cosmos Festival**

For 10 exciting days this Fall (October 15 to 25), Perimeter Institute's [Quantum to Cosmos: Ideas for the Future](http://www.q2cfestival.com) (q2cfestival.com) will take a global audience from the strange world of subatomic particles to the outer frontiers of the universe. Q2C will transcend traditional festivals by streaming events live and on demand, offering virtual interaction with exhibits, and providing special opportunities for students and teachers. The Q2C Festival is produced for Perimeter Institute by Title Entertainment Inc.

### **About TVO**

[TVO](http://www.tvo.org), Ontario's public educational media organization, is the presenting media partner for the Q2C Festival. TVO is a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media. For more information, visit [tvo.org](http://www.tvo.org).

### **Where to find TVO**

Cable channel 2 (channel may vary in some areas), Bell TV channel 265, Shaw Direct channel 353.

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