



makes you think

## media release

### **TVO PROVIDES QUANTUM TO COSMOS TO THE WORLD THROUGH THE WEB**

Toronto, October 15, 2009 — One of the biggest science festivals on the planet kicks off today when the greatest minds from around the world gather in Waterloo for Perimeter Institute's Quantum to Cosmos: Ideas for the Future (Q2C). While many have travelled from far and wide to attend the festival, even more people around the world are welcomed to follow Q2C events online at [tvo.org](http://tvo.org) and [q2cfestival.com](http://q2cfestival.com).

As presenting media partner for Q2C, TVO will not only have extensive coverage of the festival for broadcast, but will also provide its web production capacity for live streaming of Q2C events. Some of the highlights include:

- Exclusive access to all the special lectures and panels taking place throughout the festival in the Mike Lazaridis Theatre of Ideas. These discussions will be available for live streaming and on demand.
- Special web chats: from October 19 to 23, TVO's *The Agenda with Steve Paikin* will broadcast live from Perimeter Institute and feature guests attending the festival to talk about the big issues in science. Producer Mike Miner will moderate a web chat each night discussing everything from space exploration to the importance of science.
- A daily blog featuring some of the guests from *The Agenda with Steve Paikin* at Q2C.
- A comprehensive timeline of the major milestones in space exploration.
- Video kiosks: anyone attending Q2C can leave a comment or ask a science-related question at one of two TVO video kiosks at Perimeter Institute and at the Physica Phantastica exhibit. Comments or questions and answers will be posted at [tvo.org](http://tvo.org).

### **About the Quantum to Cosmos Festival**

Perimeter Institute celebrates its 10th anniversary and contributes to Canada's National Science and Technology Week this October. From October 15 to 25, [Quantum to Cosmos: Ideas for the Future](http://q2cfestival.com) (Q2C) will take a global audience from the strange world of subatomic particles to the outer frontiers of the universe. Q2C will transcend traditional festivals by streaming events live and on demand, offering additional multimedia content online, and providing special opportunities for students and teachers. The Q2C Festival is produced for Perimeter Institute by Title Entertainment Inc. For more information please visit [q2cfestival.com](http://q2cfestival.com).

### **About TVO**

[TVO](http://tvo.org), Ontario's public educational media organization, is the presenting media partner for the Q2C Festival. TVO is a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media. For more information, visit [tvo.org](http://tvo.org).

### **Where to find TVO**

Cable channel 2 (channel may vary in some areas), Bell TV channel 265, Shaw Direct channel 353.

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