



makes you think

media release

JOIN *TVOKIDS* AT EVERGREEN BRICK WORKS IN TORONTO, SATURDAY SEPTEMBER 19 2009

Spend the day with the *TVOKids* hosts in fun activities for the whole family.

Toronto, September 9, 2009 — *TVOKids* presents a fun outing for the whole family on Saturday September 19. Spend the morning with *TVOKids* at the Evergreen Brick Works, 550 Bayview Avenue (between the Bloor Viaduct and Pottery Road), in Toronto, Ontario.

Meet your favourite *TVOKids* hosts Mark and Ryan and their superhero guest Enviro Girl. Join them in entertaining activities, enjoy a live *TVOKids* stage show performance, and get host autographs. The first 400 kids will receive a free *TVOKids* Greenbelt Adventure 100% recyclable gift tote-bag, filled with exciting Greenbelt Adventure giveaways. *TVOKids* will be taping at the farmers' market all morning, and kids and families may see themselves on TV in *TVOKids*' afterschool programming block *The Space* or online at tvokids.com.

Schedule of *TVOKids* activities on Saturday September 19

- 10:00 am: *TVOKids* Greenbelt craft table and free gift bags for the first 400 kids!
- 12:00 pm: *TVOKids* Greenbelt Adventure Show – *TVOKids* hosts tell you more about the Ontario Greenbelt, sing the Greenbelt song, "Come on, Let's Go," and share the excitement of the day.
- 12:30 pm: Autographs – *TVOKids* hosts Mark and Ryan will be signing autographs until 1 pm.

The farmers' market is open from 8 am to 1 pm.

TVO is participating in the Evergreen Brick Works as part of *TVOKids* Greenbelt Adventure, a joint project with the Friends of the Greenbelt Foundation. The largest in the world, Ontario's Greenbelt is home to some of the most valuable farmland and protected green space in Canada. The aim of the Greenbelt Adventure Project is to increase children's and families' awareness of our Greenbelt, inspire them to explore its treasures and engage in continuous efforts to help protect it.

Watch *TVOKids* and visit tvokids.com to find out more about *TVOKids* Greenbelt Adventure.

For more information on Evergreen Brick Works, visit www.evergreen.ca.

About the Friends of the Greenbelt

The Friends of the Greenbelt Foundation is an independent charitable foundation with a mandate to fund organizations in support of farming, the environment and rural communities located in Ontario's Greenbelt. Wrapping around the Golden Horseshoe, the Greenbelt is 1.8 million acres of potential to make Ontario a better place. Encompassing the Niagara Escarpment, the Oak Ridges Moraine, Rouge Park, hundreds of rural towns and villages and some 7,000 farms, Ontario's Greenbelt is the largest and most diverse in the world.

About Evergreen Brick Works

Evergreen Brick Works will be a year-round destination for experiential learning, collaboration, fun and celebration on the themes of Nature, Culture and Community. Intended to transform the way we think about our cities, the innovative facility will demonstrate and promote practical solutions that make our communities sustainable and more liveable, and our urban lifestyles healthier.

About TVO

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media. For more information, visit tvo.org.

Where to find TVO

Cable channel 2 (channel may vary in some areas), Bell TV channel 265, Star Choice channel 353.

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