



makes you think

media release

TVOKIDS WANTS TO KNOW: WHICH TEACHER IS TOPS?

The third annual TVOKids Best Teacher Ever Contest in partnership with City Parent launches May 15, 2009

Toronto, April 23, 2009 — Who's the best teacher ... ever? TVOKids is putting that question to Ontario's kids in its third annual Best Teacher Ever Contest.

Beginning May 15 and running to June 16, grade-school kids in Ontario have an opportunity to recognize their teachers for the valuable work that they do. Last year's contest attracted over 5000 entries. To enter, kids must write to TVOKids describing, in as few or as many words as they wish, what makes their teacher so special. Is it because they make every kid feel welcome and at home in the classroom? Do they go out of their way to give extra help after class? Or do they just make learning fun?

Children from across the province can nominate their favourite teacher in one of three categories: Junior and Senior Kindergarten; Primary (grades 1–3); and Junior (grades 4–6). Entries can be submitted online at TVOKids.com, or mailed to:

TVOKids
Attn: Best Teacher Ever Contest
2180 Yonge Street
Box 200, Station Q
Toronto, ON
M4T 2T1

Winners will be chosen Wednesday June 18, 2009 by random draw. And in this contest, both teachers and the students who nominate them have a chance to win. The prizes for each category include an iPod for the winning entry (student), a laptop for the best teacher, and a pizza lunch for the winner's class.

An additional feature to this year's contest is *Teacher of the Day* wherein one exemplary teacher is chosen by random draw to be profiled daily on TVOKids.com beginning May 20.

For complete rules, submission requirements and prizing info, visit TVOKids.com.

About TVO

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media. For more information, visit tvo.org.

Where to find TVO

Cable channel 2 (channel may vary in some areas), Bell TV channel 265, Star Choice channel 353.

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