



makes you think

media release

WATERLOO AND ONTARIO'S HIGH-TECH ECONOMY TAKE CENTRE STAGE AS TVO'S *THE AGENDA WITH STEVE PAIKIN* WRAPS UP ITS ON THE ROAD TOUR TONIGHT AT 8 PM

Presented by Vale Inco

Live broadcast from the Centre for International Governance Innovation in Waterloo

Guests for the broadcast of *The Agenda with Steve Paikin: On the Road* in Waterloo:

- Jim Balsillie, co-CEO of Research in Motion and founder and chair of the Centre for International Governance Innovation
- Richard Florida, Director of The Martin Prosperity Institute and author of "Who's Your City?" and co-author of "Ontario in the Creative Age," a report on behalf of the Government of Ontario
- The Hon. John Wilkinson, Ontario's Minister of Research and Innovation, and MPP for Perth-Middlesex
- Sheila Block, Research Director of the Ontario Federation of Labour (OFL)

Toronto, March 30, 2009 – As Ontario moves towards a more knowledge-based economy what does the success of high-tech centres like Waterloo have to teach us, how is it faring in the current global recession, and what lies ahead for Ontario's innovation economy? *The Agenda with Steve Paikin* will address those questions and more tonight at 8 pm live from Waterloo. The broadcast will wrap up *The Agenda with Steve Paikin's* well-received, five-city "On the Road" tour exploring Ontario's regional economies.

"TVO is here in Waterloo to provide a platform," said TVO's Chief Executive Officer Lisa de Wilde as she addressed participants at the AgendaCamp, a daylong TVO-hosted community forum held on Sunday March 29 on the Campus of the University of Waterloo. "When people engage in a more informed, more intelligent way in our society, we all benefit – as individuals, and as a province. If I can leave you with one challenge, it would be this: how can the new ideas generated here today become the reality of tomorrow?"

There were close to one hundred participants in the Waterloo AgendaCamp including John Wilkinson, Ontario Minister of Research and Innovation, and Brenda Halloran, Mayor of the City of Waterloo. The best content will be used on the broadcast of *The Agenda with Steve Paikin: On the Road* tonight beginning at 8 pm on TVO.

"When we started this last October we had 30 people come out for AgendaCamp in Windsor and since then this thing has grown and grown," says anchor and senior editor Steve Paikin. "With the seeds we planted then, this thing took on a bit of momentum and now I think we've hit kind of a pinnacle with more participation from politicians, business leaders along with ordinary citizens. I heard one participant say that there would have been no way for the average citizen to have this kind of time and engagement with a minister of the Crown and we're grateful that we are able to help make that happen."

The previous stops for *The Agenda with Steve Paikin: On the Road* were Windsor in October focusing on Ontario's manufacturing economy, Sault Ste. Marie in November on the province's resource sector, Kingston in January on the agricultural economy, and Thunder Bay in February on Ontario's Aboriginal economy.

About TVO

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media. For more information, visit tvo.org.

Where to find TVO

Cable channel 2 (channel may vary in some areas), Bell TV channel 265, Star Choice channel 353.

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