



makes you think

## MEDIA RELEASE

### Minister of Aboriginal Affairs on TVO panel for visit to Thunder Bay February 8 and 9

- TVO brings its flagship current affairs program, *The Agenda with Steve Paikin: On the Road*, presented by Vale Inco, to Thunder Bay **February 8 and 9, 2009**, for a two-day interactive event examining Ontario's Aboriginal economy
- Brad Duguid, Ontario Minister of Aboriginal Affairs, to appear on a live broadcast of *The Agenda with Steve Paikin: On the Road* on February 9 at 8 pm

Toronto, February 2, 2009 – What role do Aboriginal communities play in the province's economy? What challenges and opportunities exist for Ontario's Aboriginal people in this climate of rapid economic change? TVO's *The Agenda with Steve Paikin* will be in Thunder Bay February 8 and 9 for the fourth of five stops on its "On the Road" tour. The tour explores the changing nature of Ontario's regional economies and the resulting social impact on our communities. The Thunder Bay stop will focus on Ontario's Aboriginal economy.

The two-day interactive event in Thunder Bay will feature the AgendaCamp, a daylong workshop on Sunday February 8 at the Fort William First Nation Community Centre. Ideas and content from the AgendaCamp will be featured on the live broadcast of *The Agenda with Steve Paikin: On the Road* from the Shuniah Building of Confederation College the following day, Monday February 9, at 8 pm. Brad Duguid, Minister of Aboriginal Affairs, and other guest experts will join Steve Paikin to discuss and debate the future of Ontario's Aboriginal economy.

"Everyone knows we are facing extraordinary economic challenges, but what does this actually mean to Ontario's diverse economic regions and sectors?" says Lisa de Wilde, TVO's Chief Executive Officer. "TVO is offering people a unique opportunity to come together and share their ideas and solutions about our province's regional economies. We believe that when citizens are engaged, action follows – and as Ontario's educational media organization, we're here to provide the digital tools and the platform to help make these community-based conversations happen."

The AgendaCamp, taking place the day before the broadcast, will be a key part of the visit to Thunder Bay. The innovative TVO-hosted community forum will bring together community leaders, policymakers, members of the public, program guests, anchor and senior editor Steve Paikin and invited bloggers to problem-solve around the major economic issues, challenges and opportunities for the region. A wider online audience will be able to follow and contribute to the AgendaCamp at [www.tvo.org/agendacamp](http://www.tvo.org/agendacamp). The best content will be used on the broadcast of *The Agenda with Steve Paikin: On the Road* the following day.

To participate in the AgendaCamp on February 8 or to obtain free tickets to be part of the audience for *The Agenda with Steve Paikin: On the Road* on February 9, go to [www.tvo.org/agendacamp](http://www.tvo.org/agendacamp) to register.

**The final stop for *The Agenda with Steve Paikin: On the Road* will be in Waterloo, March 29-30, 2009 looking at the innovation economy.** Previous stops included Windsor in October focusing on Ontario's manufacturing economy, Sault Ste. Marie in November on the province's resource sector, and Kingston in January on the agricultural economy.

**About TVO:**

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media.

**Where to find TVO:** Cable subscribers channel 2 (channel may vary in some areas), Bell TV subscribers: Channel 265, Star Choice subscribers: Channel 353. For more information on these and other programs and services, visit [www.tvo.org](http://www.tvo.org).

**Media Contacts:**

Paul Ginis 416.484.2600 x2445 [pginis@tvo.org](mailto:pginis@tvo.org)  
Anne Rubenstein 416.484.2881 [arubenstein@tvo.org](mailto:arubenstein@tvo.org)