



makes you think

media release

TVOKIDS AND YOUNGIFOA WANT TO KNOW: WHAT WOULD YOU DO TO MAKE THE WORLD A BETTER PLACE?

YoungIFOA and TVOKids launch the Super Stories contest, presented in partnership with the Ontario Library Association

Toronto, August 25, 2009 — If you were a super citizen, what would you do to make the world a better place? *TVOKids* and the Young International Festival of Authors (YoungIFOA) are putting that question to Ontario's kids in the Super Stories contest. Participating young authors can win a trip to Toronto to read at YoungIFOA, and other cool prizes.

From today until Sunday October 4 2009, grade-school kids (K – 8) in Ontario have an opportunity to write a super story. To enter, kids must write, in 75 words or fewer, what they would do to make the world a better place. Participating public and school librarians throughout the province will be on hand to give kids help and guidance with their entries.

Children from Ontario can enter in three categories: Primary (Grades K- 1); Primary+ (Grades 2 – 3; and Junior (Grades 4 – 6+). The upper limit for eligibility is Grade 8. Entries can be submitted online at tvokids.com, handed to a school or public librarian, or mailed in. The address for all mailed submissions can be found at tvokids.com.

The contest carries two types of prizing: In the first type, three winners, one from each category, will be chosen Tuesday October 6 by random draw for a chance to win cool prizes. In the second, an Ontario Library Association selection committee will judge entries based on imagination, spelling and punctuation and select four young authors to win a trip to Toronto to read at YoungIFOA in October.

A random selection of all entries will be profiled on *Super Citizens Story of the Day* on tvokids.com. For complete rules, submission requirements and prizing info, visit tvokids.com.

About TVO

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media. For more information, visit tvo.org.

About YoungIFOA

YoungIFOA is the offshoot of Canada's premier literary festival: the International Festival of Authors (IFOA). It offers school groups grades K–8 a full-day programme including one author reading/Q&A event and one book-making workshop. This year's YoungIFOA runs October 27, 29 and 30 at Harbourfront Centre, 235 Queens Quay West, Toronto as part of the 30th anniversary IFOA (October 21–31, 2009). This year's YoungIFOA lineup includes **Jennifer Cowan, Gitty Daneshvari, Cary Fagan, Lynn Johnston** and **Kean Soo**. Details are available at www.readings.org.

About OLA

The Ontario Library Association (OLA) creates programs, advocacy and promotion for its more than 5,000 members in college, public school and university libraries across Ontario. The mission of the OLA is to foster free public access to information and to promote Canada's history and culture

through the programs and services of the libraries of Ontario. For more information about the OLA, please visit **www.accessola.com**.

Where to find TVO

Cable channel 2 (channel may vary in some areas), Bell TV channel 265, Star Choice channel 353.

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