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TVO HONOURS FOUNDER, NAMING NEW DIGITAL FACILITY

THE WILLIAM G. DAVIS STUDIO

Premier McGuinty and Education Minister Wynne join in tribute

TORONTO – TVO today named its new, state-of-the-art digital production facility after its founder, the Honourable William G. Davis. Premier Dalton McGuinty and Education Minister Kathleen Wynne took part in the tribute, which showcased TVO's unique educational content and its multi-platform commitment to citizen engagement in the digital age.

Davis established Canada's first educational television service nearly 40 years ago with a bold vision to use electronic and associated media to provide educational opportunities for all people in Ontario. "I am quite honoured by this recognition and it is encouraging to see continued support for TVO and the place it has played in the educational life of our province," says Mr. Davis.

"Mr. Davis's belief in the power of educational media to make our communities and our province stronger can only be described as prescient," adds Peter O'Brian, Chair of TVO's Board of Directors.

TVO's studio rebuild was made possible with special capital funding from the Ontario Government, and has enabled TVO's transformation from a pure television station into an innovative, progressive media organization.

"The technology in this new digital studio was unimaginable when TVO first began broadcasting in 1970, but the philosophy behind TVO remains unchanged," says Premier Dalton McGuinty. "We are naming this new studio in honour of Premier William G. Davis because it was he who first saw the enormous potential of educational television in Ontario."

"This new digital facility will enhance TVO's capabilities, increase innovation and creativity, and benefit Ontarians of all ages across the province," said Education Minister Kathleen Wynne. "It is fitting that the new studio be named after Bill Davis who cared so deeply about education in Ontario."

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Kids, parents and friends of TVO who attended today's event had the opportunity to watch Premier McGuinty appear live on *TVOKids*, as he fielded suggestions from young viewers across Ontario about how to improve the environment. Guests were also offered a showcase of TVO content and tours of the new digital studios.

"TVO's vision of citizen engagement is made possible in large part due to our digital transformation," says Chief Executive Officer Lisa de Wilde. "For Ontarians of all ages we're offering a powerful, thought-provoking alternative to commercial media. And our goal has never been clearer: to help create better informed, more engaged citizens."

About TVO

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media.

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