



RULES AND REGULATIONS

TVOntario invites students enrolled in television, broadcast journalism, film, and new media programs at Ontario colleges and universities to participate in TVOntario Telefest 2000.

Students are encouraged to express their originality, creativity, and technical expertise in their productions without limitations as to subject matter or content, governed only by acceptable broadcast standards and TVOntario's own content standards. All student projects are to be submitted to the college or university program director or department head, who may select up to three entries in each of the Telefest categories.

These selections will then be sent to TVOntario as the official entries of the college or university. No entry will be accepted by TVOntario unless it has been submitted by the program director or department head.

ENTRY REQUIREMENTS

Please ensure the following requirements are met when submitting your production:

- 1 Complete and submit one typed or neatly written nomination package with each entry.
The nomination package includes four parts:
 - Entry form (category, length of entry, college or university, producers' names, etc.)
 - Description of production (a brief synopsis)
 - Cast & crew/production team (names needed to qualify for craft awards)
 - Release form (grants TVOntario the non-exclusive right to broadcast or mirror your production)Also required are copies of any necessary copyright clearances (e.g., for music).
- 2 Film and video entries must be submitted on VHS tape only. Submissions in any other format will be disqualified.
New media entries must follow the following guidelines:
CD-ROM
Two (2) copies of the CD must be provided and must be identified as Mac, PC or hybrid.
CD-ROMs must function on one of the following platforms:
PC - Windows 98, 64 Mb RAM, Pentium III 450, 8x CD-ROM, 800 x 600 monitor, 16 bit colour, sound card
MAC - OS 8.5, 64 Mb RAM, 350 MHz G3, 8x CD-ROM, 800 x 600 monitor, millions of colours
WEBSITE
Website addresses should be clearly indicated on the entry form.
Websites will be viewed on both Mac and PC running both Netscape 4.0 and Internet Explorer 4.0.
The following plug-ins will be available: Shockwave, RealMedia, QuickTime. If other plug-ins are necessary, they must be clearly identified.
- 3 TVOntario Telefest 2000 labels must be affixed to the videotape and the tape case or to the CD-ROM case. Attach a completed nomination package to each case.
- 4 There is no fee for submissions to TVOntario Telefest.
- 5 As the presenting sponsor of TVOntario Telefest 2000, Kodak PMI retains the right to promote all Telefest winners. Any entries may be promoted on the international Kodak PMI Website with the individual student's approval. In addition, with the individual student's approval and rights clearances, Kodak PMI can use the winning entries at other film and new media festivals to highlight their support of emerging filmmakers and interactive multimedia producers.
- 6 Send entries by mail or courier to:
TVOntario, Communications Department, 2180 Yonge Street, 5th Floor, Toronto, ON M4S 2B9
Attention: Christina Casale

Submissions must be received no later than 5:00 p.m. Friday, May 12, 2000.

THE SELECTION PROCESS

JUDGING

The judging for TVOntario Telefest 2000 takes place on TVOntario's premises in late June. Nominated works are screened and judged by a jury of qualified experts

from TVOntario and the television, film, and new media, communities. Juries retain the right to reclassify or disqualify any entry they believe was submitted in the wrong category.

Judging is based on a number of content and production criteria, including:

FILM and VIDEO

Script: the presentation of ideas; the appropriateness for the medium

Significance: relevance, importance, timeliness

Clarity: orderly and lucid organization, composition, writing, and presentation

Originality: creativity in organization, composition, writing, and presentation

Production design: format, creative use of sound and/or visuals

Direction: style, technical competence

Performance: narrator, host, teacher, actors, extras

Post-production: editing, special effects, photography, and music

NEW MEDIA: CD-ROM and Website

Navigation: appropriate interface design, clear navigation

Functionality: entry in its final state, fully functional on a MAC and/or PC platform, with nothing still under construction

Originality: creativity in design, concept, and execution

Awards will be granted to entries with the highest cumulative evaluation. Following the final judging, all finalists will be first notified by phone and then by mail

Videotapes and CD-ROMs will not be returned to finalists. Winners will be announced at the Telefest Awards gala in November.

AWARDS

In each category the judges may award first, second, and third places. The judges also retain the right to not name a winner or winners in a category if, in their opinion, none of the entries meet acceptable standards.

In cases of exceptional merit, the judges may recognize the appropriate individual on a film or video production with a Best of Craft Award for technical achievement in writing, photography, or editing. These awards will be presented to the specific crew member(s) listed on the cast & crew / production team form as the head writer, editor, or director of photography. Appropriate individuals on a new media production may be recognized with a Best of Craft Award in design and concept, which will be presented to the crew member(s) identified as designer and producer.

TVOntario honours the film or video entry deemed best overall production with the Jay Scott Award. Instituted in 1994, the award celebrates the life and work of film

critic and former host of *TVO's Film International*, Jay Scott. The Special Jury Award is awarded to one English and one French film or video production deemed to have outstanding production values and deserving of an honourable mention. The Volt Award is presented to the most daring and original film or video production. All new media entries are eligible for consideration as Best Overall Interactive Multimedia Production.

Winning students receive an official TVOntario Telefest 2000 certificate of merit. Their productions may be broadcast on TVO or TFO or mirrored on the TVOntario Website. Awards will be presented to the production team of each winning entry in the designated categories at the Awards Gala in November. It is important to note that no more than six (6) students be registered as the producers for each entry. TVOntario will recognize only those six students in the presentation of the award.

COPYRIGHT / RELEASES / OWNERSHIP

All productions submitted to TVOntario Telefest 2000 must be free of any copyright restrictions. TVOntario cannot accept responsibility for copyright infringement.

Similarly, TVOntario cannot assume financial or authorizational responsibilities for the broadcast of

any entry containing ACTRA or other unionized talent or crew. It is the responsibility of the college or university to obtain letters of adherence from ACTRA or other professional associations and submit them to TVOntario Telefest 2000.

If music is included in any entry, the producer must ensure that the performing rights to such music are:

- 1 controlled by SoCan (Society of Composers, Authors and Music Publishers of Canada) or its affiliated societies (in which case, the producer must supply TVOntario with music cue sheets listing all necessary information concerning the title, composer, publisher, and duration of the music contained in the entry);
- 2 in the public domain; or
- 3 controlled by the producer.

Students retain full ownership of entries, agreeing only as a condition of the contest to airing them on the TVO or TFO network (if selected) or mirroring them on the TVOntario Website, or used by Kodak PMI

at other film and new media festivals to highlight their support of emerging filmmakers and interactive multimedia producers.

BROADCAST / MIRRORING OPPORTUNITY

TVOntario shall have the right, but not the obligation, to broadcast or mirror the winning entries for a period of three years from the date of the Telefest Awards Gala, the first three months of which shall be an exclusive right.

TVOntario's decision to broadcast or mirror will be at its sole discretion. No entry will be broadcast or mirrored without all documentation, in writing, from the winner that the appropriate rights and clearances to allow such broadcast or mirroring have been obtained.

TVOntario reserves the right to edit film and video entries according to its broadcast policies or in order to meet time constraints of its schedule and to make excerpts and to use such excerpts and the names, likenesses, voices, and biographical material of all persons performing services on behalf of the producer(s) in connection with the production for the purpose of advertising and promoting the production and TVOntario.



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CATEGORY/FORMAT DESCRIPTIONS AND TIME RESTRICTIONS

A. FILM AND VIDEO

Please note the time restrictions for each category include both the opening and closing credits.

Animation

An art form or technique (e.g. cell, clay, computer, cut-out, puppet, or sand animation) showing a stage of movement. (20 minutes or less)

Comedy

A fictional program featuring one or more characters in a humorous situation or predicament. (28 minutes or less)

Corporate

A commercial advertising a specific product; a promotional film profiling a company's or institution's activities or role in the community or one that examines corporate history, labour relations, growth, and development of a particular business or industry. (20 minutes or less)

Drama

A dramatic production, either fictional or non-fictional, presenting a complete story in a single program. (short: 13 minutes or less; long: 13 to 28 minutes)

Documentary

A completely non-fictional presentation, supported by evidence and informed commentary, on any subject. May be narrated, but does not usually have an on-camera presenter. (short: 13 minutes or less; long: 13 to 28 minutes)

Experimental

A production that may be abstract in nature and presents a personal or subjective expression of a subject using highly personal and idiosyncratic techniques. (28 minutes or less)

Instructional/Educational

A presentation with the primary purpose of educating and instructing. May be early childhood, classroom presentation, consumer education, home improvement, driver education, cooking, crafts, etc. (28 minutes or less)

Music Video

A music performance and/or visuals accompanying a song. (10 minutes or less)

News/Feature/Information

A reporting of an event, dealing with any topic of general interest whose presentation is largely influenced by principles of journalism and newsworthiness. (10 minutes or less)

B. NEW MEDIA

There are two eligible formats for interactive multimedia productions: CD-ROM and Website. Entries in both formats will be judged separately on the basis of how a combination of text, video, animation, sound, and interaction on a computer, dynamically enhances communication and learning and/or entertainment.

General

A production of general interest to a wide or targeted audience.

Experimental

A production that may be abstract in nature and presents a personal or subjective expression of a subject using highly personal and idiosyncratic techniques.



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ENTRY FORM

Please complete and submit one typed or neatly written copy with each entry.

Deliver it to the following address:

TVOntario, Communications Dept., 2180 Yonge St., 5th Flr., TVOntario M4S 2B9

Attn: Christina Casale

Production title

Film and Video Categories

- Animation Comedy Corporate Drama-short Drama-long
 Documentary-short Documentary-long Experimental Instructional Music
 News Length of video production (including all credits) min. sec.
-

New Media Formats

- CD-ROM Website Target audience (for new media entries only)
-

Website address (for website entries only)

Contact Information

College/university

School address

	Producer(s) name	Mailing address*	Telephone number*
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2	<hr/>	<hr/>	<hr/>
3	<hr/>	<hr/>	<hr/>
4	<hr/>	<hr/>	<hr/>

*Students are asked to provide an address and telephone number that will be in effect from May to November 1999.

We, the producers identified above, hereby authorize TVOntario to release any information required to include us on Kodak's mailing list. This mailing list will be used exclusively by Kodak for promotional purposes as it relates to our nomination in TVOntario Telefest. If any producer should wish not to be included on Kodak PMI's mailing list, please print his or her name below.

Name

Name

Name

Name

Is any of the above producers a previous TVOntario Telefest winner? Yes No

If yes, please cite the producer's name with the year and category in which the Award was received.



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CAST & CREW / PRODUCTION TEAM

Please give a complete list of those who were involved with your production:

Role	Name	Signature
Editor		
Head writer		
Director of photography		
Actor		
Designer (new media only)		
Producer (new media only)		
Other		

Name and signature of department head/program director	
College / university	
Telephone	Date



RELEASE FORM

I hereby grant to TVOntario (The Ontario Educational Communications Authority) and those authorized on its behalf the right to photograph and record on film, videotape, audiotape, or other audiovisual format, my voice, person, and related material; and grant also the nonexclusive right, licence, and privilege under copyright or other right or licence enjoyed by me, to use, broadcast, cablecast, reproduce, distribute, copy, duplicate, and excerpt the above, and any recorded television or interactive multimedia production submitted to Telefest in which I appear or which I have created, or in which I have in any way participated, in any form or format in worldwide perpetuity.

I warrant and represent that the rights granted herein, and the use thereof, will in no way infringe or violate any trademark, patent, trade name, or copyright of any person, organization, or corporation and I hereby release TVOntario from all actions, claims, and demands arising from the above grant, except those arising from TVOntario's negligence; and agree to indemnify and save TVOntario harmless from all claims, costs, charges, damages, and expenses arising from the breach of the above warranty.

Title of Production

Category/format

Name(s) of student producer(s)

Signature(s)

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College/University

Date
